

**COMMUNITY MEDIA CENTER OF MARIN**  
**Board of Directors Meeting**  
**Thursday June 23, 2016 4:00 pm**  
**CMCM 819 A Street, San Rafael**

DRAFT Minutes

**A. Call Meeting to Order - Bruce - 4:11 PM**

Cynthia Abbott - P  
Bruce Bagnoli, Chair - P  
Gregg Clarke, Vice Chair - P  
Frank Crosby - P  
Jim Geraghty, Secretary - P  
Dane Lancaster - P  
Jim McCann - P  
John Morrison -  
Larry Paul -  
Bill Sims, Treasurer -  
Steven Tulskey - P  
Brad Van Alstyne -  
Lawrence Strick - P  
Michael Wolpert - P  
Barbara Coler - P

**B. Agenda Approval and Past Minutes - 5 Minutes**

**Approve the Agenda** - M/Coler - 2nd/Wolpert - Approved

**Approve the Minutes** - M/Coler - 2nd/Wolpert - Approved

**C. Executive Director Updates - 30 minutes**

**Center, Productions and Staff work**

A busy month, mostly in preparation and planning for different projects. Gearing up for the County Fair, we ordered Marin TV swag, are putting together materials to haul out to the civic center Friday. CMCM will have a large booth with projection of 'Fair Moments' which were produced in our studio over the last three months. We're also partnering with Drake's ROP program who are shooting in the adjacent booth.

**Government Updates**

In addition to the regular recorded and broadcast meetings:

Possible installations/consulting in the near future

- The MMWD Board will review proposal again July 19 for possible install
- Shot the centennial fireworks for Corte Madera

### **Education - Media Corp - Staff - Fee for Service Productions**

- 1) YES project winding down, almost a wrap.
- 2) Baseball Camp underway, one game filmed so far, the second was cancelled. Two games next week - live in HD!
- 3) IJ Forum show continued this month with a program on Marin traffic.
- 4) Yet another set of two Marin Sanity programs produced - next show in August.
- 5) Trained ROP students for County Fair video projects

### **Other Center News**

- 1) Ask the Experts workshop series wrapping up with four since the last board meeting. One more to go, all sessions have been very well attended and received.
- 2) Herb Zettl back at CMCM with a gallery show in July.
- 3) About to submit video for 'Before the Movie' ad campaign.
- 4) Still specifying equipment and needs for master control with our integrator
- 5) No word on RFQ proposal for Marin County Video Services - sounds dim.
- 6) Next MarinSanity Comedy shoot scheduled August 15
- 7) Live Election coverage show aired June 7th, 9:00-11:00 pm, produced by Peter B Collins, Greg Brockbank with Larry Strick in the field. Staff crewed, the program received good comments.
- 8) CA Secretary of State Alex Padilla visited for a program and was well received by the center.

### **CMCM FTE Health Plan**

Finalized a new plan which brings our monthly rates back down to current levels (actually \$50 less).

### **Board Outreach/Development**

The committee met and discussed various ideas for promotions and visibility to build membership as well as ways to generate revenue for Youth Projects (Media Corps). One suggestion was a 24/48 Hour Film Festival intended to draw participants from across the Bay Area for a competitive weekend Festival with awards/screening. We could pursue this later and seek out some partnerships as well. For underwriting for the Media Corps, Michael W met with staff to review past materials and make suggestions, Alejandro is current updating the materials to reflect the changes.

### **Board elections**

Nomination info will go out to members late August - early Sept

#### **D. Other Business - 30 Minutes**

- Outreach/Development Committee report back - Directors Wolpert and Abbott will work with staff to go over and refine outreach material.
- MTA Report

#### **E. Public Comment - 10 Minutes - none**

#### **F. Closed Session if Necessary - 30 min - none**

#### **G. New Actionable Business**

- Director Clarke proposed CMCM provide a simple financial presentation to the cities.
- 2016 CMCM Board Meeting Dates:  
July 28, Aug 25, Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting: Strategic Plan, August 10, 7:00pm, Corte Madera Town Hall.

#### **H. Adjournment**

M/Geraghty - 2nd/Coler - Approved